

Lectori Salutem!

On behalf of the “Petru Maior” University and the organizing committee of the International Conference ICELM 2, I, the Rector of the University, warmly welcome you in our town.

The efforts of the Faculty of Economics, Law and Administrative Sciences to organize an international event has proved to be a successful initiative, fact underlined by the larger number of participants from Romania and other countries of the world to the second edition of our Conference.

I am positive that this event will be a challenging opportunity for all participants to exchange views and opinions and also to bring their valuable contribution to the success of the Conference.

The organizing committee also hopes that all the participants will enjoy the hospitality of our university and will take the pleasure of visiting our town and its surroundings.

Finally, I would like to give special thanks to those who contributed to our conference and especially to our sponsors.

RECTOR
Liviu Onoriu MARIAN

The Faculty of Economics, Law and Administrative Sciences of “Petru Maior” University was founded in 2002, though the teaching of economic subjects can be traced back to the early 90`s and in 2004 have started to organize international scientific events.

We are going to give special thanks in this way to all of you for answering our invitation and for submitting papers. The scientific committee has organized these papers into five main streams that are going to run in parallel sessions. The second edition is organized in partnership with Versailles-Saint-Quentin-en-Yvelines University, France and with Metropolitan State College (MSCD) of Denver, United States of America.

During the Conference will be organized two important events: Panel – concerning the “Sustainable Development”, chaired by Gheorghe Zaman PhD, Associated member of the Romanian Academy and Forum for Special IS Track, lead by Laszlo Pook PhD, professor of MIS at MSCD.

We are really proud of attracting the attention of internationally acknowledged scientists, and altogether we have received papers from 15 countries of 3 continents. We do hope that the Conference offers you a valuable opportunity for exchanging views and creating fruitful networking.

We wish you a great and a memorable time in our city during the Conference.

**ORGANIZER
Co-presidents**

SZABO Zsuzsanna

Lucian CHIRIAC