

2015

**STUDIA UNIVERSITATIS PETRU MAIOR
SERIES HISTORIA**

**CONTENTS - SOMMAIRE - INDICE
Studies**

Fábián István, “ <i>Bellator equus</i> ”. <i>The Roman cavalry (I): from the Beginning of Rome to the Time of Caesar: Between Politics and Military service</i>	5
Alina Cristina Munteanu, <i>Travelling in Oriental Romania in the Second half of the Nineteenth Century, According to the Writings of Western Travellers</i>	15
Maria Tătar-Dan, <i>Leisure Practices and Venues in Transylvania at the End of the 19th Century</i>	25
Vasile Dobrescu, Maria Tătar-Dan, <i>Activitatea Băncii „Mureșiana” din Reghin între anii 1887-1948. Schiță Istorico-Financiară II (The Activity of “Mureșiana” Bank from Reghin, from 1887 to 1948. An Historical and Financial Outline II)</i> ..	33
Corina Teodor, <i>Alexandru Papiu-Ilarian in Regard to the Positivist Historiography</i>	47
Gherghina Boda, “ <i>La Roumanie</i> ” <i>Newspaper on the Romanian War Prisoners (1918-1919)</i>	55
Giuseppe Motta, <i>The Economy of Nations. Some Reflections about the Impact of Economic State Policies in South-Eastern Europe after the First World War</i>	61
Luminița Ignat-Coman, <i>Imagining Transylvania: Positive and Negative Representations of the Province after 1918</i>	79
Andrei Popescu, <i>The Romanian Telephone Company under the Administration of Grigore Filipescu (1930-1938)</i>	89
Corneliu Cezar Sigmirean, <i>Căderea comunismului și fenomenul publicitar (Anii 1990-1991) (The Fall of Communism and the Advertising Phenomenon (1990-1991))</i>	99

Reviews

Raimondo Rudolf Salanschi, *Din istoria Eparhiei Greco-Catolice de Oradea. Geneza, integrare si devenire*, Cluj Napoca, Ed. Academia Romana. Centrul de Studii Transilvane, 2015, 462 pp. (Cornel Sigmirean)

Pókecz Kovács Attila, *A királyság és a köztársaság közjogi intézményei Rómában*. Ed. Dialog Campus, Budapest, 2014, 162 pp. (Fábián István)

Angela Precup, *Memoria tiparului. Presa mureseana in secolul XX, vol I (1900-1947)*, Cluj Napoca, Ed. Ecou Transilvan, 2015, 315 pp. (Cornel Sigmirean).....

Daniel Valentin Citirigă, *Europa Centrală și tentația federalismului. Istorie și diplomație în perioada interbelică*, Târgoviște, Editura Cetatea de Scaun, 2015, pp. 440 (Cornel Sigmirean).....